SPRINGWISE the Evolution of Genesis Facility Management.

As our valued strategic partner in providing services to our clients across the country, we are excited to share the news that Genesis Facility Management has become Springwise.

Throughout the transition to our new brand, you will see a combination of both Springwise and Genesis. We are proud of our history and the reputation our company has. This is not simply a name change or just new marketing materials. This is truly an evolution of our company. As time goes on, you will slowly start to see less and less reference to Genesis Facility Management. It is important to us, however, during the evolution of Genesis into Springwise that we continue to embrace the history and reputation associated with Genesis; after all, it is who we are and has provided the roots for Springwise to flourish.

Same company, new commitment to what we do best, Act Fast, Think Faster. We were founded in 1969, providing local irrigation service in Indiana. Ten years later, we had grown throughout the Midwest. In 1995, we were awarded our first nationwide contract and since then have grown our service offerings to adapt to our clients' needs and provide them a full spectrum of facility management support. Today we have chosen to differentiate ourselves from the rest of the industry with an insightful new name; a crisp, clean, and inviting brand; and a unique, credible and compelling position.

Your partnership is KEY to both of our future success. There are 4 key attributes that will enable our combimed success. We are challenging you to be the best and always remember to be: Proactive, Adaptable, Resourceful, and Accountable. You and your crews are our eyes and ears. Everyone who is on site, or even drives by, should look for opportunities to to our attention. Now we know the client may or may not choose to act on all projects, but the more we continue to inform them of the issues on their property, the more likely they will be to give us the opportunity to work out a solution together.

On-Demand at Springwise. It's a mindset that goes beyond the cookie-cutter completion of work orders. It is a holistic approach to every service we perform, responding to the unexpected and anticipating the future. Our whole company works with this core belief of On-Demand. It's who we are, in our people, our skill sets, our technology, and most importantly, it is embodied by you, our strategic partners.

Thank you for your partnership and support along the way. For more information please visit us online at www.SpringwiseFM.com

Regards,

Bryan Wynen
President
Bryan.Wynen@SpringwiseFM.com

Joshua D. Pola
VP of Strategic Services
Josh.Pola@SpringwiseFM.com