SPRINGWISE the Evolution of Genesis Facility Management.

Springwise. A new name for 40+ years of dependability. For nearly half a century, we've been a successful partner to clients across the country. It is time, however, for us to take on a name that reflects more accurately who we are and what we stand for.

Throughout the transition to our new brand, you will see a combination of both Springwise and Genesis. We are proud of our history and the reputation our company has. This is not simply a name change or just new marketing materials. This is truly an evolution of our company. As time goes on, you will slowly start to see less and less reference to Genesis Facility Management. It is important to us, however, during the evolution of Genesis into Springwise that we continue to embrace the history and reputation associated with Genesis; after all, it is who we are and has provided the roots for Springwise to flourish.

Same company, new commitment to what we do best, Act Fast, Think Faster. We were founded in 1969, providing local exterior services in Indiana. Ten years later, we had grown throughout the Midwest. In 1995, we were awarded our first nationwide contract and since then have grown our service offerings to adapt to our clients' needs and provide them a full spectrum of facility management support. Today we have chosen to differentiate ourselves from the rest of the industry with an insightful new name; a crisp, clean, and inviting brand; and a unique, credible and compelling position.

Springwise. Imagine having a partner always ready to spring into action for you. A company with the wisdom to keep a watchful eye on your facility and on your budget. From top to bottom, we are built as a proactive, resourceful, and adaptable partner with a unique On-Demand approach to everything we do.

On-Demand at Springwise. It's a mindset that goes beyond the cookie-cutter completion of work orders. It is a holistic approach to every service we perform, responding to the unexpected and anticipating the future. Our whole company works with this core belief of On-Demand. It's who we are, in our people, our skill sets, and our technology.

Thank you for your partnership and support along the way. For more information please visit us online at www.SpringwiseFM.com

Regards,

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